



Do I need security if I am on cloud based applications?

It is recommended by security experts to ensure there is an additional layer of support and security. It also allows for more tailored support as Google, Amazon and Microsoft are so large that getting support can be difficult.

Cyber Threats: The digital landscape is rife with cyber threats, including malware, phishing attacks, and ransomware. Cloud-based systems are attractive targets for cybercriminals due to the potential for large-scale data breaches. Robust IT security helps protect against these threats and minimizes the risk of disruptions to the system.

Shared Responsibility: Cloud service providers (CSPs) typically offer security measures, but the responsibility for security is often shared between the CSP and the customer. Customers must understand their part in securing their data and systems when using cloud services.



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Data Backups: Cloud-based systems rely on the availability and integrity of data. However, data loss can occur due to various reasons, including hardware failures, human errors, or cyberattacks. Proper security measures, including regular data backups, help ensure data can be recovered in case of a catastrophic event.

Trust and Reputation: A security breach can lead to a loss of trust and reputation for an organization. Customers, partners, and users expect their data to be handled securely. A security incident can have long-lasting consequences for an organization's image and bottom line.

Business Continuity: Security incidents, such as data breaches or downtime due to cyberattacks, can disrupt business operations. Ensuring the security of cloud-based systems is essential for maintaining business continuity and preventing financial losses.